

THE PROJECT

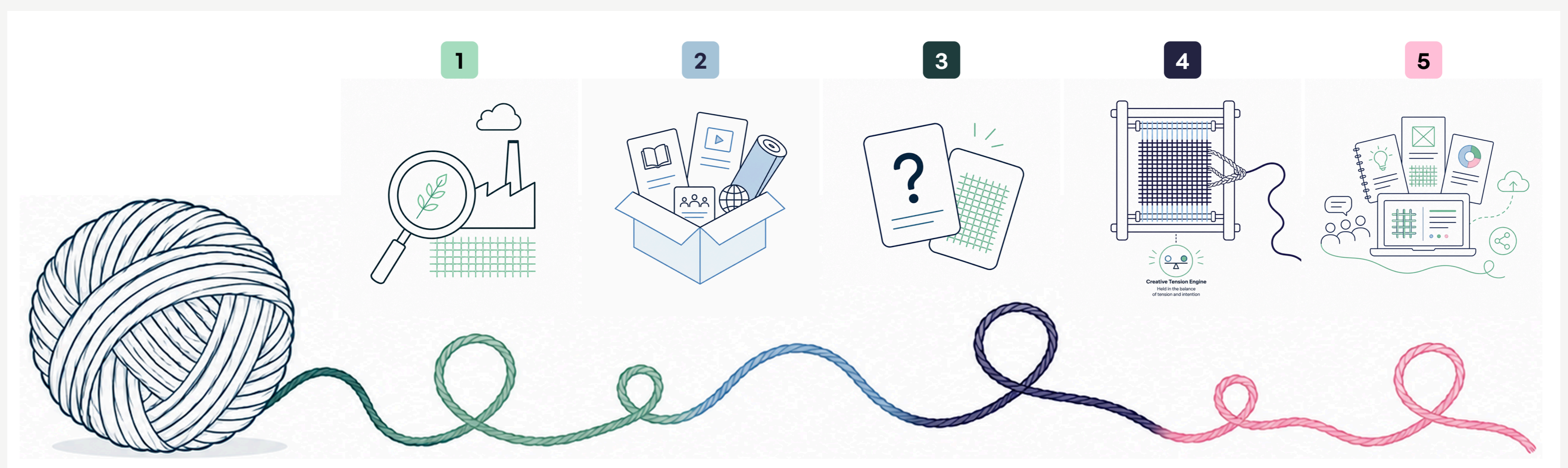
IMASUS

Sustainable Fashion

Weave knowledge. Build **sustainable textile futures.**

WHAT IMASUS DOES

IMASUS is an Erasmus+ project that connects **academic research on sustainable fashion materials** with the practical needs of fashion practitioners, helping them access, understand and apply new material knowledge in design practice.



<p>1</p> <p>Understand the field</p> <p>Industry needs, knowledge gaps and textile sustainability challenges.</p>	<p>2</p> <p>Create open resources</p> <p>Materials directory, training modules and translated learning content.</p>	<p>3</p> <p>Frame real challenges</p> <p>Challenge cards and material innovation cards turn research into workshop starting points.</p>	<p>4</p> <p>Work through The Loom</p> <p>An adaptation of Diane Nijs' Imagineering methodology, with the Creative Tension Engine at its core.</p>	<p>5</p> <p>Build and share proposals</p> <p>Teams document ideas, prototypes and outcomes through the digital platform and toolkit.</p>
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